

Welcome to Vienna

Vienna, Austria

28 & 29 Jan 2014

2nd Joint Forum Meeting

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1 Background information

We are very pleased to welcome you in Vienna for the 2nd Joint Forum Meeting of the TRANSFORuM project. You were invited to this event because of your outstanding expertise and knowledge of the landscape of European initiatives, policies and trends with regards to the following four goals of the 2011 Transport White Paper, to whose implementation TRANSFORuM will contribute:

- Clean Urban Transport and CO₂-free city logistics (Thematic Group 1)
- Shift of road freight to rail and waterborne transport (Thematic Group 2)
- Complete and maintain the European high-speed rail network (Thematic Group 3)
- European multimodal information, management and payment system (Thematic Group 4)

Some other 15 experts and stakeholders like you are expected in Vienna for a structured discussion about TRANSFORuM's draft Roadmaps 1.0 which are the results of the systematic stakeholder interaction so far, mainly during the 1st Joint Forum Meeting in Gdansk, Poland (24/25 June 2013), four thematically specific workshops last autumn, a series of face-to-face interviews and our online survey, which was filled in by 126 people.

In addition, we hope to benefit from your insights in Vienna about some cross-cutting issues, which emerged in our analysis so far. These are A) Financing / Funding / Pricing, B) Policy packaging and C) Governance, standards & regulation. A "stakeholder-refined and -verified" view on these issues is crucial as a stepping stone towards the development of the final roadmaps and recommendations to be developed by TRANSFORuM.

The draft roadmaps have been attached as separate documents. Please review them carefully, especially the one most closely related to your area of expertise. We also recommend perusing this document at hand because it explains the aims and objectives of the Forum event, outlines the structure of the two days and the key questions to be pursued.

For any question or suggestion you might have before or during the event please approach a member of the TRANSFORuM team or get in touch with me directly.



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2 Agenda

Tuesday, 28 Jan 2014

Time	Group	Session
From 10:00		Registration of participants
12:00–13:15		Lunch
13:15–13:25	Plenum	Welcome Siegfried Rupperecht and Ralf Brand, Rupperecht Consult (TRANSFORuM project coordinator) Martin Zeitler, European Commission (project officer)
13:25–14:00	Plenum	Keynote: Challenges and strategies for the implementation of European transport policies Prof. em. Werner Rothengatter Karlsruhe Institute of Technology
14:00–15:30	Plenum	Introduction Purpose of the meeting, draft roadmaps 1.0 Jens Schippl and Max Reichenbach, Karlsruhe Institute of Technology Cross-cutting issues Discussion
15:30–16:00		Coffee Break
16:00–17:45		Break-out session: Thematic groups (TGs) moderated by Thematic Group leaders
	TG 1	Discussion of draft roadmap 1.0: Urban Mobility
	TG 2	Discussion of draft roadmap 1.0: Long-Distance Freight
	TG 3	Discussion of draft roadmap 1.0: High-Speed Rail
	TG 4	Discussion of draft roadmap 1.0: ITS
17:45–18:15	Plenum	Reporting back from the thematic break-out session short presentations by Thematic Group leaders
18:15–18:30		Break
18:30		Bus shuttle to dinner location departure at 18:30 in front of the hotel
19:00–21:30		Dinner at "Feuerwehr Wagner" (Heuriger / wine tavern) (bus shuttle will return participants to hotel by 22:30)

Wednesday, 29 Jan 2014

Time	Group	Session
09:00–10:30		Break-out session: Cross-cutting issues
	A)	Financing / Funding / Pricing
	B)	Policy packaging
	C)	Governance, standards & regulation
10:30–11:00		Coffee Break
11:00–13:00	Plenum	Final discussion Short presentations by cross-cutting issue experts General discussion of cross-cutting issues in the roadmaps Discussion of expected “added value” of the roadmaps Recommendations from the experts on how to proceed with the roadmaps
13:00–14:00		Lunch
14:00		Close of stakeholder involvement Farewell & Departures
14:00–15:30		Advisory Board Meeting

3 Key questions, draft roadmaps 1.0 and cross-cutting issues

3.1 Key questions for the 2nd Joint Forum Meeting

The following questions will guide the discussions throughout the plenary and group discussions of the 2nd Joint Forum Meeting and will help us to benefit most effectively from your insights:

- Is the structure of the roadmaps useful; is there anything important missing; is there an agreement on the prioritization and the timing of the measures?
- How can we assure that the roadmaps really bring added value?
- Are the measures in the roadmaps too general or too specific?
- What is the role/relevance of cross-cutting issues for the specific roadmaps (for example “what is the role of funding”; “to what extent is it needed”, etc.)?
- What are recommendations from the experts on how to proceed with the roadmaps?

3.2 The four draft roadmaps 1.0

The draft roadmaps 1.0 for the four respective White Paper goals (see separate attachments to briefing email) represent early draft states of the roadmaps that will be developed in TRANSFORuM in an iterative process together with stakeholders. The overall objective of the roadmaps is to describe what needs to be done by whom and at which time for achieving the respective White Paper goal.

The most important input for the draft roadmap at hand is coming from the stakeholder workshops and surveys carried out in the first year of the project. The workshops included a first joint forum meeting of stakeholders in June 2013¹ and four thematic workshops carried out in autumn 2013 for each of the selected White Paper goals². Minutes are available online (see footnotes).

The event in Vienna is the second joint forum meeting. The overall objective is to discuss and further develop the draft roadmap 1.0. Based on these discussions the roadmap will be further developed into a roadmap 2.0 which will again be discussed with stakeholders. The final results of the project will be presented in Brussels on 8 December 2014.

¹ Minutes available at www.transforum-project.eu/events/june-2013-gdansk.html

² Minutes available at www.transforum-project.eu/events/thematic-workshops-2013.html

3.3 The cross-cutting issues

Our own research as well as, primarily, the interaction with transport stakeholders has raised the awareness that there are a number of issues, which cut across all four of TRANSFORuM's thematic groups. These should therefore be strategically considered when preparing the TRANSFORuM implementation roadmaps in order to create a coherent and “woven-together” outcome.

Therefore, the 2nd day of the meeting in Vienna is explicitly dedicated to these cross-cutting issues. Out of the many possible issues that do, indeed, cut across all thematic areas we selected the following three because they stand at a high conceptual, hierarchical level (more detailed descriptions: see separate attachment to briefing email):

- A. Financing / Funding / Pricing
- B. Policy packaging
- C. Governance, standards & regulation

4 Logistical information

Venue

The Stage, Tech Gate Vienna Wissenschafts- und Technologiepark GmbH, Donau-City-Straße 1, A-1220 Wien. This venue, The Stage, is an event building in the technology park Tech Gate Vienna, which is situated in the new Donau City district. The meeting will take place on the ground floor.

The hotel

TRANSFORuM have booked and will pay for the basic accommodation, breakfast included, for our invited guests for Tuesday night, 28 January at **Hotel ARCOTEL**, Kaiserwasser Wien, Wagramer Straße 8, 1220 Wien. The hotel is located just across the streets from the venue.

To get to the venue and to the hotel ARCOTEL

From Vienna international airport Schwechat by bus:

The easiest way is to take the bus with Vienna AirportLines, towards Kagran-Donauzentrum, which stops directly outside hotel Arcotel at bus stop Kaisermühlen VIC. The bus departs once per hour from the airport between 07.10 and 20.10 and takes 30 minutes. Kaisermühlen VIC is the 3rd stop on the line.

The fare is 8 € one way and 13 € for a return ticket and the tickets can be purchased directly on the bus or at the Vienna AirportLines office located at the airport exit.

Back from Kaisermühlen VIC towards the airport the bus runs once per hour from 06.10 to 19.10.

Read more at http://www.postbus.at/en/Airportbus/Vienna_AirportLines/Kagran/index.js.

From Vienna international airport Schwechat by train and metro

The City Airport train, CAT, runs twice an hour between 6.06 and 23.36 and takes 16 minutes to the City Air Terminal at the train station Wien-Mitte. The train fare is 12 € one way.

From Wien-Mitte you can take the metro line U4 towards Heiligenstadt, change at Schwedenplatz to line U1 towards Leopoldau. Get off at Kaisermühlen VIC.

Read more at <http://www.cityairporttrain.com/>

From the railway station Hauptbahnhof

If you arrive by train to Vienna Hauptbahnhof, take the underground U1 direction Leopoldau and get off at the stop Kaisermühlen VIC.

From the railway station Westbahnhof

Take the underground line U3 direction Simmering, change at the stop Stephansplatz to line U1 direction Leopoldau and get off at the stop Kaisermühlen VIC.

Reimbursement

TRANSFORuM will reimburse your travel expenses up to EUR 500. Please let us know if this is insufficient for your special circumstances. We will cover the travel expenses in accordance to EC rules (economy class on flights etc.).

Unfortunately we are unable to cover per diem rates or working time.

We will send you a reimbursement form ahead of the workshop and it will also be available during the meeting. Please note that we will need all original receipts (tickets, boarding passes, invoices).

5 Informed consent agreement

A conversation about a topic with the strategic dimension of the 2011 White Paper on Transport might, almost inevitably, include sensitive, potentially also controversial issues. Nevertheless, we believe it is not only crucial but also possible to conduct such a conversation in a fair, transparent and open atmosphere if all participants follow some basic rules. We therefore suggest and promise the following:

Every part of the Vienna meeting (including the plenary session, the break-out sessions, even meals) will be held under the well-established “**Chatham House Rule**” which stipulates:

When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but *neither* the identity *nor* the affiliation of the speaker(s), *nor* that of any other participant, may be revealed.

By attending this event you declare that you understand ...

- ... that your participation is **voluntary**, and that you are free to withdraw at any time, for any reason, and without any personal detriment.
- ... that any **information about you personally** will be used only to facilitate the logistical aspects of this event and will not leave the consortium.
- ... that the purpose of the discussions is not necessarily to achieve complete consensus. Try to keep in perspective, whether **(dis-)agreements** are at the level of big concepts and values or at the level of technical details.
- ... that whatever you say gains meaning if you contextualize *why* you are of a certain opinion. In other words, it is always helpful to **disclose your underlying interest**.
- ... that TRANSFORuM may use **anonymous quotations** from statements you make during the event.
- ... that **photographs will be taken** during the event. You agree that TRANSFORuM may publish some of them in print and digital form even if individuals can be recognised on them.
- ... TRANSFORuM will **not record extended video footage** of any part of the event. However, we might record brief video footage and conduct short video interviews with a few individuals and some others might be visible in the background.
- ... that this event is financed through public funds, which comes with certain **restrictions about reimbursable costs**. For example, where TRANSFORuM provides catering no extra subsistence costs should be claimed.

6 List of participants

Surname	Name	Organisation	Country
Åkerman	Jonas	KTH, Royal Institute of Technology	Sweden
Alexandersson	Gunnar	The Government Offices	Sweden
Anderton	Karen	University of Oxford	England
Back	Stefan	EECS	Sweden
Banister	David	University of Oxford	Great Britain
Beckmann	Joerg	Swiss Mobility Academy	Switzerland
Brand	Ralf	Ruprecht Consult	Germany
Brunkhorst	Martin	European Investment Bank	Austria
Cenci	Edoardo	Nuovo Trasporto Viaggiatori S.p.A.	Italy
Crozet	Yves	University of Lyon	France
Czermanski	Ernest	University of Gdansk	Poland
Debicka	Olga	University of Gdansk	Poland
Dotterud Leiren	Merethe	Institute of Transport Economics	Norway
Fleischer	Torsten	KIT, Karlsruhe Institute of Technology	Germany
Forward	Sonja	VTI, Swedish National Road and Transport Research Institute	Sweden
Gudmundsson	Henrik	Technical University of Denmark, Department of Transport	Denmark
Guihery	Laurent	University of Lyon	France
Hrebicek	Zdenek	CDV, Transport Research Centre	Czech Republic
Kamieniecki	Krzysztof	EESC	Poland
Knutsson	Ulla Kaisa	VTI, Swedish National Road and Transport Research Institute	Sweden
Kressler	Florian	AustriaTech	Austria
Kristensen	Nils Buus	Technical University of Denmark, Department of Transport	Denmark
Krogsgaard Niss	Mikkel	City of Copenhagen	Denmark
Lindberg	Gunnar	Institute of Transport Economics	Norway
Major	Mark	European Commission	Belgium
Mattson	Lars-Göran	KTH, Royal Institute of Technology	Sweden
Muilerman	Gert-Jan	via donau - Österreichische Wasserstraßen-Gesellschaft mbH	Austria
Nash	Andrew	GreenCityStreets.com	Austria
Oniszczyk-Jastrzabek	Aneta	University of Gdansk	Poland
Pronello	Christina	Politecnico di Torino	Italy
Reichenbach	Max	KIT, Karlsruhe Institute of Technology	Germany

Surname	Name	Organisation	Country
Rothengatter	Werner	KIT, Karlsruhe Institute of Technology	Germany
Rowland	Chris	MDS Transmodal	United Kingdom
Rupprecht	Siegfried	Rupprecht Consult	Germany
Russ	Martin	AustriaTech	Austria
Schippl	Jens	KIT, Karlsruhe Institute of Technology	Germany
Schotte	Daniel	KIT, Karlsruhe Institute of Technology	Germany
Schwammenhöfer	Franz	Federal Ministry for Transport, Innovation and Technology	Austria
Seibt	Claus	Wuppertal Institute for Climate and Energy	Germany
Skalska	Jolanta	Allianz pro Schiene e.V.	Germany
Vesela	Jirina	CDV, Transport Research Centre	Czech Republic
Vierth	Inge	VTI, Swedish National Road and Transport Research Institute	Sweden
Wehmhörner	Nonthika	Deutsche Bahn	Germany
Weiss	Lucas	AustriaTech	Austria
Wolek	Marcin	University of Gdansk	Poland
Zeitler	Martin	European Commission	Belgium

Further Questions?

General questions about TRANSFORuM:

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Logistical questions about the Vienna meeting

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