



# FREIGHT UNTIL 2050

HOW TO SHIFT 50% OF ROAD  
FREIGHT OVER 300 KM  
TO RAIL OR WATERBORNE  
TRANSPORT ?

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With the input from stakeholders and experts like you, TRANSFORuM will construct a roadmap towards the implementation of the European White Paper on Transport. Let´s make it happen!

# IMPORTANT: STAKEHOLDERS' VIEWS

In order to arrive at feasible recommendations that will help achieve the White Paper goals it is necessary to consider the views and expert knowledge of key players in long distance freight markets. After all, transport service users are the ones that in the end decide which mode they will use. Their view on the criteria of success and acceptability is therefore crucial.

**Service and infrastructure providers** as well as public bodies like the European Commission can help to determine feasible pathways on how these criteria can be met in efficient ways. There are other stakeholder groups as well

that we need to hear from like **regional governments, NGOs** and the **citizen groups**.

As part of its stakeholder and expert involvement process TRANSFORUM runs a series of forum meetings, uses social media and online discussions and will conduct interviews with key individuals in order to determine the feasibility and effectiveness of different policy options. If you are a stakeholder and/or expert on long distance freight futures we would like to hear from you.

[WWW.TRANSFORUM-PROJECT.EU](http://WWW.TRANSFORUM-PROJECT.EU)

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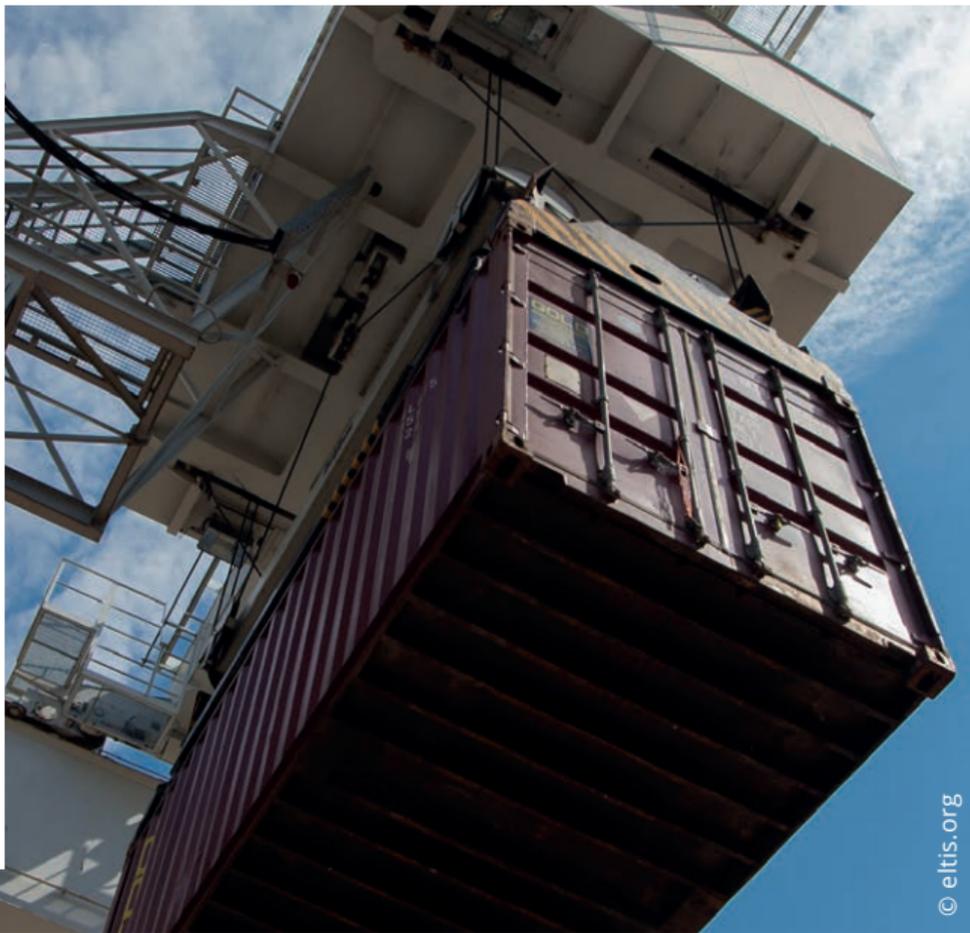


# JOIN US!

Take part in interactive workshops and forum meetings to identify policy options, good practice cases, implementation barriers and viable strategies. Get involved in online discussions, social media and surveys!



Register now on our website, through this postcard or contact [freight@transform-project.eu](mailto:freight@transform-project.eu)



# REGISTRATION / NOMINATION

I would like to participate personally, please contact me directly

I would like to nominate a certain person / organisation. Please contact:

Organisation .....

Name .....

Address/ .....

Country .....

E-Mail .....

Sector      ... company                      ... interest group  
                  ... NGO                              ... other (please specify)  
                  ... policy maker

My own professional role/  
expertise in: .....



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