



FREIGHT UNTIL 2050

HOW TO SHIFT 50% OF ROAD
FREIGHT OVER 300 KM
TO RAIL OR WATERBORNE
TRANSPORT ?

With the input from **stakeholders** and **experts like you**, TRANSFORuM will construct a roadmap towards the implementation of the European White Paper on Transport. Let's make it happen!

In 2011 the European Commission issued the White Paper "Roadmap to a Single European Transport Area – Towards a competitive and resource efficient transport system." It spells out ten goals to be achieved at the latest by 2050.

The independent TRANSFORuM project contributes to this transformation of the European Transport System, in particular to the implementation of four key goals of the Transport White Paper. **TRANSFORuM** ...

- ... engages key stakeholders in **11 events, online discussions** and **personal conversations**,
- ... **collects stakeholders' views** about the most relevant policies, trends, funding opportunities, win-win potentials, barriers, actors and best next steps,
- ... ensures a fair and **transparent dialogue**,
- ... will result in
 - **roadmaps** to show feasible pathways,
 - **recommendations** for concrete action by policy makers, industry, NGOs etc.,
 - a **strategic outlook** beyond 2030,
- ... is run by a consortium of **11 independent research organisations**.



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FREIGHT EXPERTS NEEDED!

In order to arrive at feasible recommendations that will help achieve the White Paper goals it is necessary to consider the views and expert knowledge of key players in long distance freight markets.

After all, transport service users are the ones that in the end decide which mode they will use. Their view on the criteria of success and acceptability is therefore crucial.

Service and infrastructure providers as well as public bodies like the European Commission can help to determine feasible pathways on how these criteria can be met in efficient ways. There are other stakeholder groups as well that we need to hear from like **regional governments, NGOs** and the **citizen groups**.

As part of its stakeholder and expert involvement process TRANSFORUM runs a series of forum meetings, uses social media and online discussions and will conduct interviews with key individuals in order to determine the feasibility and effectiveness of different policy options. If you are a stakeholder and/or expert on long distance freight futures we would like to hear from you.

Take part in **interactive workshops** and **forum meetings** to identify policy options, good practice cases, implementation barriers and viable strategies. **Get involved** in **online discussions**, social media and **surveys!**

JOIN US NOW ! REGISTER HERE!

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