



URBAN MOBILITY UNTIL 2050

HOW TO PHASE-OUT
CONVENTIONALLY-FUELLED
VEHICLES ? CAN WE ACHIEVE
ESSENTIALLY CO₂-FREE CITY
LOGISTICS ?

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With the input from stakeholders and experts like you, TRANSFORuM will construct a roadmap towards the implementation of the European White Paper on Transport. Let´s make it happen!

IMPORTANT: STAKEHOLDERS' VIEWS

Moving away from conventionally fuelled cars towards CO₂-free logistics will not occur automatically, given the lock-in of today's systems. Favourable conditions have to be established, which require coordination between many **actors at different levels** (e.g. urban, national, European; public and private).

The purpose of TRANSFORUM is to ensure the active engagement of **urban transport stakeholders** in a dialogue to develop concrete plans for how to reach the urban transport goals in European cities.

Manufacturers and **providers** of various **non-fossil systems** can bring a broad range of solutions to the

table; **urban planners** can conceive of ways to adapt urban infrastructures to the new transport solutions; **retailers** can specify economic and other requirements that low-carbon logistical systems need to meet, while **transport operators** can consider how technological and organizational innovations can be combined with viable business models.

City and regional governments with their multiple administrative units must be coordinated as well as NGOs representing transport users, citizens, environmental interests etc. All of these players (and more) need to get on board.

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JOIN US!

Take part in interactive workshops and forum meetings to identify policy options, good practice cases, implementation barriers and viable strategies. Get involved in online discussions, social media and surveys!



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REGISTRATION / NOMINATION

I would like to participate personally, please contact me directly

I would like to nominate a certain person / organisation. Please contact:

Organisation

Name

Address/

Country

E-Mail

Sector ... company ... interest group
 ... NGO ... other (please specify)
 ... policy maker

My own professional role/
expertise in:



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